



Spottedhorse Infosystems LLC

COMPANY DATA

Business Inception: 2012

EIN: 45-4981826

DUNS: 078441734

CAGE: 6SR00

NAICS CODES:

Primary: 541611

518210

541410

541511

541512

541519

541618

541613

541920

TARGET MARKET

SM Public/Private Sector with
information management
needs

CONTACT

(602) 769-0389

mabel@spottedhorseis.net

Main Office:
Phoenix, AZ

Sub-Office:
Cowsprings, Navajo Nation, AZ

SMALL BUSINESS
100% NAVAJO-WOMAN OWNED

CAPABILITY STATEMENT

Unbridled Passion for Digital Information

WHO WE ARE

Computer and Business Management Professional Service Provider

Spottedhorse Infosystems LLC applies best practices when assisting organizations with computer information systems and business management fundamentals. As the current business environment becomes increasingly dynamic and information-driven, the need increases for experts who:

- ◆ Solve complex business problems effectively
- ◆ Provide creative solutions for business leaders
- ◆ Employ technology to identify mission critical data
- ◆ Apply diverse analytics to achieve business objectives

OUR SERVICES

With more than two decades of business support experience, Spottedhorse Infosystems LLC has an *unbridled* passion for digital information.

Our Offerings include:

- ◆ **Business support Services:** Computers, Business Consulting, Administrative Management Support.
- ◆ **Program Management:** Procurement Technical Assistance and Marketing to the Federal Government.
- ◆ **Digital Marketing:** Graphic Design, Website Design, Online Reputation Management, content Writing Services.
- ◆ **Management and Development Services:** Small Business Development, Business Plan Facilitation, Strategic Planning, Organization Development, and Leadership Training.
- ◆ **Event Registration Management:** Pre-Conference, On-site Automated and Streamlined Event Registration Services.

*“As a project integrator,
How can we help you focus on your core mission?”*



Spottedhorse Infosystems LLC



Mabel Tsosie

Owner and President
Spottedhorse Infosystems LLC
(SI LLC)

Has passion to infuse digital and
business management solutions
into Indian Country:

A longtime mission now made
viable by the empowerment of
SI LLC's close affiliation with
Southwest Tribes.

Bachelor of Science
Computer Information Systems
Arizona State University

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CLIENTS / PAST PERFORMANCE

National Center for American Indian Economic Development (NCAIED)

- ◆ **04/2015 to 03/2018 - Lead Event Registration Consultant**, as preferred vendor for NCAIED's 3,000-attendee Reservation Economic Summits (RES): Provided cloud-based event management solutions.
- ◆ **11/2017 and 4/2018 - Event Marketing Specialist** for National Center's American Indian Procurement Technical Assistance Center (AIPTAC): Took marketing out of the AIPTAC Office and into the Navajo/ Native American small business community to promote AIPTAC's Business Matchmaking Expos in Navajo Nation for these events:
 - 2017 Navajo Nation Business Opportunity Day, Window Rock, AZ.
 - 2018 Navajo Nation Economic Summit & Procurement Business, Matchmaking Expo, Twin Arrows Casino, Flagstaff, AZ.
- ◆ **09/2016 to 03/2017 - Navajo speaking Procurement Specialist** for National Center American Indian Procurement Technical Assistance Center (AIPTAC), delivered federal procurement technical consulting at Navajo Area AIPTAC Office in St Michaels, AZ. Used PTAssist CRM system and AIPTAC'S needs assessment processes to conduct one-on-one counseling and training sessions.

Grand Canyon Trust, Native American Incubator Network (NABIN)

- ◆ **05/2018-08/2018 - Digital Marketing Consultant** to incubator participants. A sample project: <https://camptourantelope.com>
- ◆ **9/2018 – 10/2018 - Navajo Speaking Data Collector** for Salt. V. Mo, LLC. Explained to Native owned small businesses, in Navajo and English, how NABIN's new REZ Rising APP will bring Native/Navajo products and services to digital marketplace and help grow Navajo economy.

Native by Design: 7/2018 to Present - **Digital Marketing Consultant** providing content writing services for design and planning of a new ecommerce website.

Northern Cheyenne Contractors: 04/2016 - Present - **Website Designer** also providing graphic design services and monthly maintenance for www.northerncheyennecontractors.com

Native Technology Solutions, Inc (NTS): 2013-2015 - **Tribal Liaison**, SBA 8(a) HUBZone application and sam.gov registration, website project plan with federal market focus.